

Low Pricing & High Visibility!!

PROMOTE YOUR BUSINESS WITH **BIG SAVINGS NOW!** **WeatherVane 2017 Program Advertising Rates & Contract**

SAVINGS WITH PAYMENT: return contract & payment by mail before **APRIL 20, 2017**

Size: must conform to the following, width (wd) x hgt	Open Rate	SAVE BIG Payment by APRIL 20
FULL PAGE/vert. 5-1/8" wd x 8-1/8"	\$ 550	\$450
HALF PAGE/hoz. 5-1/8" wd x 4"	\$ 375	\$305
THIRD PAGE/hoz. 5-1/8" wd x 2-5/8"	\$ 290	\$225
QUARTER PAGE/vert. ONLY 2-1/2" wd x 4"	\$ 245	\$165
EIGHTH PAGE/hoz. 2-1/2" wd x 1-7/8"	\$ 150	\$ 99

Partners Directory – must pay with order Business Name, Address, Phone, and Website listing: **One Price \$50**

COVER 2 (inside front) 5-1/8" wd x 8-1/8"	\$ 800 color / \$ 650 b&w	\$750 color / \$610 b&w
COVER 3 (inside back) 5-1/8" wd x 8-1/8"	\$ 750 color / \$ 600 b&w	\$700 color / \$555 b&w
COVER 4 (outside back) 5-1/8" wd x 8-1/8"	\$ 900 color / \$750 b&w	\$825 color / \$700 b&w

DEADLINE FOR ALL COPY MAY 10. Ads contracted after April 20 will be charged the Open Rate.

All contracted ads will be billed/charged at total rate to a single advertiser: co-op or combined advertising is cumbersome and costly to follow up, so we keep our rates low by not offering multiple invoicing. **We also expect payment IN FULL by JUNE 1st if you elect not to take the discount period savings.**

PLEASE COMPLETE AND RETURN CONTRACT PORTION BELOW

MAIL TO: WEATHERVANE at 71 GRAFTON ST., LISBON, NH 03585

Your NAME _____

BUSINESS _____

ADDRESS _____

PHONE _____ E-MAIL: _____

ADVERTISING INFORMATION *check as applies*

- Same Ad/Copy as previous
- Make changes as noted
- New Ad Copy: enclosed
- will arrive by **May 10th**

PDF ad materials should email to:
<wvprogram@yahoo.com>

OTHER INQUIRIES: Lyn Osborne Winter at
 <wvlynwinter@yahoo.com>

WE WILL MAKE CHANGES TO EXISTING ADS at no cost WHEN POSSIBLE – NOTE that if you supplied one-piece material for a prior ad we cannot always make the changes and will require a new original. ALL NEW ADVERTISING SHOULD BE CAMERA-READY TO SIZE(S) INDICATED. SCREENED ART NOT TO EXCEED 133-line.

CALL with/if QUESTIONS.

PAYMENT INFORMATION *check as applies*

- Enclosed** find our payment in full for the reserved ad space indicated in the amount of \$ _____
- I/We cannot take advantage of the April 20 discount.** Please bill us at the open rate (payable in full by June 1, 2017).
- Charge: VISA/MasterCard ONLY**

Card # _____

Exp. date _____ 3-digit Security Code _____

Cardholder name _____

Signature _____ date _____