

FIRST NIGHT SPONSORSHIPS

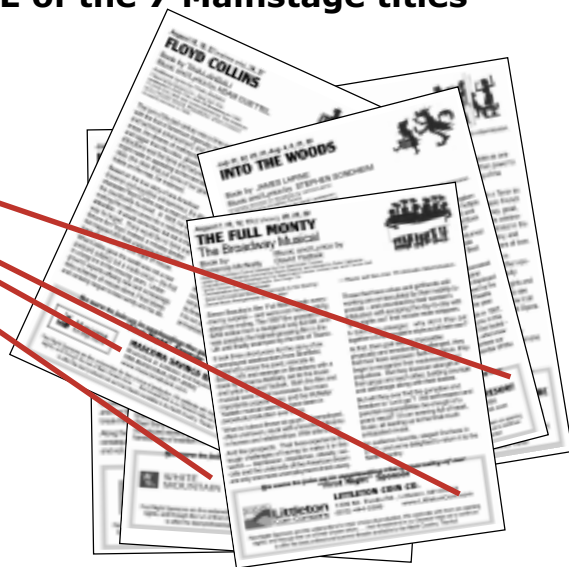
at the Weathervane Theatre

Premium exposure for your business opening night and every night 'your' show performs... and a whole lot more!

Weathervane Theatre's signature alternating schedule is the most ambitious in the country. We offer seven Mainstage productions in eight weeks, with a near-daily rotation that attracts visitors and residents all summer long.

FIRST NIGHT SPONSORS underwrite their choice of **ONE** of the **7** Mainstage titles (first come, first claimed), and **receive:**

- **Play Page Acknowledgment**
- **Complimentary FULL PAGE (b&w) ad space for your business in the Season 52 Program [5-1/8" x 8"]**
- **Opening night live pre-show welcome, and all-Season acknowledgment for the sponsoring company, including lobby banners**
- **24 tickets to 'your' show's opening night to share with employees, clients, or friends**
- **First Night sponsor designation on our direct-mail and distributed Season brochures, including e-news sent to subscribers with links to your site.**
- **WebLink from our site to your business *all year***
- **Four *thank you tickets* each to "Bubble & Squeak" Opening night in July and our "Best of 2017" performance on September 2.**



Best of all, your investment in this promotional opportunity also brings with it the satisfaction of supporting the North Country's own award-winning, live professional summer theatre as we embark on a remarkable 52nd summer!

Be **ONE** singular sensation among the elite seven
FIRST NIGHT SPONSORS
and receive all promotional benefits for a minimal investment

\$3,000 First Night Sponsors may select one of five great shows:
THE DINING ROOM • THE LAST FIVE YEARS • GYPSY • INHERIT THE WIND • WEST SIDE STORY
Or make an investment of **\$3,500** as **First Night Sponsor** of **HAIRSPRAY** or **SEUSSICAL™**



The North Country's One and Only
WEATHERVANE THEATRE

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SEASON 52 • MAINSTAGE • Opening JULY 8