

# FIRST NIGHT SPONSORSHIPS

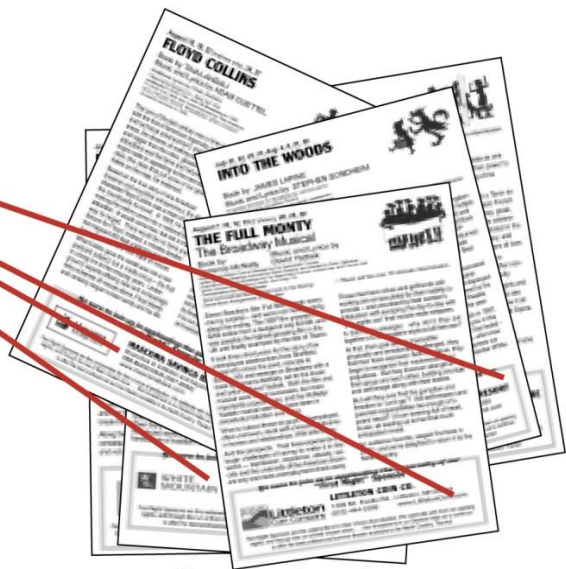
## at the Weathervane Theatre

*Premium exposure for your business opening night and every night 'your' show performs . . . plus a whole lot more!*

Weathervane Theatre's signature alternating schedule is the most ambitious in the country. We offer seven Mainstage productions in eight weeks, with a near-daily rotation that attracts visitors and residents all summer long.

**FIRST NIGHT SPONSORS** underwrite their choice of **ONE** of the **7** Mainstage titles (first come, first claimed), and **receive:**

- **Play Page Acknowledgment**
- **Complimentary FULL PAGE (b&w) ad space for your business in the Season 53 Program [5-1/8" x 8"]**
- **Opening night live pre-show welcome, and all-Season acknowledgment for the sponsoring company, including lobby banners**
- **24 tickets to 'your' show's opening night to share with employees, clients, or friends**
- **First Night sponsor designation on our direct-mail and distributed Season brochures, including e-news sent to subscribers with links to your site.**
- **WebLink from our site to your business *all year***
- **Four *thank you* tickets each to "Bubble & Squeak" Opening night in July and our "Best of 2018" performance on September 1.**



*Best of all, your investment in this promotional opportunity also brings with it the satisfaction of supporting the North Country's own award-winning, live professional summer theatre as we embark on a remarkable 53rd summer!*

Be **ONE** singular sensation among the elite seven  
**FIRST NIGHT SPONSORS**  
and receive all promotional benefits for a minimal investment

Make an investment of **\$3,500** as **First Night Sponsor** of one of two premium musicals:  
**CHICAGO** or **SPAMALOT**

or, **First Night Sponsors** may select one of five great shows at **\$3,000**  
*some titles yet to be confirmed, but will likely include*

**JOSEPH and the AMAZING TECHNICOLOR DREAMCOAT • THE FOREIGNER  
ALWAYS, PATSY CLINE • Disney's BEAUTY AND THE BEAST • OUR TOWN**



*The North Country's One and Only*  
**WEATHERVANE THEATRE**

[www.weathervanetheatre.org](http://www.weathervanetheatre.org)

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**SEASON 53 • MAINSTAGE • Opening JULY 2018**