

High Visibility!!

# PROMOTE YOUR BUSINESS WITH **BIG SAVINGS NOW!** Weathervane 2018 Program Advertising Rates & Contract

**SAVINGS WITH PAYMENT:** return contract & payment by mail before **APRIL 28, 2018**

Size: must conform to the following, width (wd) x hgt	Open Rate	SAVE BIG Payment by APRIL 28
<b>FULL PAGE/vert.</b> 5-1/8" wd x 8-1/8"	\$ 600	<b>\$475</b>
<b>HALF PAGE/hoz.</b> 5-1/8" wd x 4"	\$ 400	<b>\$310</b>
<b>THIRD PAGE/hoz.</b> 5-1/8" wd x 2-5/8"	\$ 300	<b>\$230</b>
<b>QUARTER PAGE/vert. ONLY</b> 2-1/2" wd x 4"	\$ 250	<b>\$175</b>
<b>EIGHTH PAGE/hoz.</b> 2-1/2" wd x 1-7/8"	\$ 150	<b>\$ 99</b>

**Partners Directory** – must pay with order Business Name, Address, Phone, and Website listing: *One Price* **\$50**

<b>COVER 2 (inside front)</b> 5-1/8" wd x 8-1/8"	\$ 850 color / \$ 700 b&w	<b>\$775 color / \$650 b&amp;w</b>
<b>COVER 3 (inside back)</b> 5-1/8" wd x 8-1/8"	\$ 775 color / \$ 600 b&w	<b>\$695 color / \$535 b&amp;w</b>
<b>COVER 4 (outside back)</b> 5-1/8" wd x 8-1/8"	\$ 950 color / \$790 b&w	<b>\$850 color / \$700 b&amp;w</b>

**DEADLINE FOR ALL COPY MAY 12**

**Ads contracted after April 28 will be charged the Open Rate.**

All contracted ads will be billed/charged at total rate to a single advertiser: co-op or combined advertising is cumbersome and costly to follow up, so we keep our rates low by not offering multiple invoicing. **We also expect payment IN FULL by JUNE 1st if you elect not to take the discount period savings.**

PLEASE COMPLETE AND RETURN CONTRACT PORTION BELOW

**MAIL TO: WEATHERVANE ADS at PO Box 127, WHITEFIELD, NH 03598**

Your NAME \_\_\_\_\_

BUSINESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL: \_\_\_\_\_

### ADVERTISING INFORMATION *check as applies*

- Same Ad/Copy as previous
- Make changes as noted
- New Ad Copy:  enclosed
- will arrive by **May 12th**

**PDF ad materials should email to:**  
**<wvprogram@yahoo.com>**

**OTHER INQUIRIES:**  
**<weathervanetheatre@gmail.com>**

**WE WILL MAKE CHANGES TO EXISTING ADS at no cost WHEN POSSIBLE – NOTE that if you supplied one-piece material for a prior ad we cannot always make the changes and will require a new original. ALL NEW ADVERTISING SHOULD BE CAMERA-READY TO SIZE(S) INDICATED. SCREENED ART NOT TO EXCEED 133-line.**

CALL with/if QUESTIONS.

### PAYMENT INFORMATION *check as applies*

- Enclosed** find our payment in full for the reserved ad space indicated in the amount of \$ \_\_\_\_\_
- I/We cannot take advantage of the April 28 discount.** Please bill us at the open rate (payable in full by June 1, 2018).
- Charge: VISA/MasterCard ONLY**

Card # \_\_\_\_\_

Exp. date \_\_\_\_\_ 3-digit Security Code \_\_\_\_\_

Cardholder name \_\_\_\_\_

Signature \_\_\_\_\_ date \_\_\_\_\_