

High Visibility!!

PROMOTE YOUR BUSINESS WITH **BIG SAVINGS NOW!**

WeatherVane 2018 Program Advertising Rates & Contract

SAVINGS WITH PAYMENT: return contract & payment by mail before **APRIL 28, 2018**

Size: must conform to the following, width (wd) x hgt	Open Rate	SAVE BIG Payment by APRIL 28
FULL PAGE/vert. 5-1/8" wd x 8-1/8"	\$ 600	\$475
HALF PAGE/hoz. 5-1/8" wd x 4"	\$ 400	\$310
THIRD PAGE/hoz. 5-1/8" wd x 2-5/8"	\$ 300	\$230
QUARTER PAGE/vert. ONLY 2-1/2" wd x 4"	\$ 250	\$175
EIGHTH PAGE/hoz. 2-1/2" wd x 1-7/8"	\$ 150	\$ 99

Partners Directory – must pay with order Business Name, Address, Phone, and Website listing: *One Price* **\$50**

COVER 2 (inside front) 5-1/8" wd x 8-1/8"	\$ 850 color / \$ 700 b&w	\$775 color / \$650 b&w
COVER 3 (inside back) 5-1/8" wd x 8-1/8"	\$ 775 color / \$ 600 b&w	\$695 color / \$535 b&w
COVER 4 (outside back) 5-1/8" wd x 8-1/8"	\$ 950 color / \$790 b&w	\$850 color / \$700 b&w

DEADLINE FOR ALL COPY MAY 12

Ads contracted after April 28 will be charged the Open Rate.

All contracted ads will be billed/charged at total rate to a single advertiser: co-op or combined advertising is cumbersome and costly to follow up, so we keep our rates low by not offering multiple invoicing. **We also expect payment IN FULL by JUNE 1st if you elect not to take the discount period savings.**

PLEASE COMPLETE AND RETURN CONTRACT PORTION BELOW

MAIL TO: WEATHERVANE ADS at PO Box 127, WHITEFIELD, NH 03598

Your NAME _____

BUSINESS _____

ADDRESS _____

PHONE _____ E-MAIL: _____

ADVERTISING INFORMATION *check as applies*

- Same Ad/Copy as previous
- Make changes as noted
- New Ad Copy: enclosed
- will arrive by **May 12th**

PDF ad materials should email to:
<wvprogram@yahoo.com>

OTHER INQUIRIES:

<weathervanetheatre@gmail.com>

WE WILL MAKE CHANGES TO EXISTING ADS at no cost WHEN POSSIBLE – NOTE that if you supplied one-piece material for a prior ad we cannot always make the changes and will require a new original. ALL NEW ADVERTISING SHOULD BE CAMERA-READY TO SIZE(S) INDICATED. SCREENED ART NOT TO EXCEED 133-line.

CALL with/if QUESTIONS.

PAYMENT INFORMATION *check as applies*

- Enclosed** find our payment in full for the reserved ad space indicated in the amount of \$ _____
- I/We cannot take advantage of the April 28 discount.** Please bill us at the open rate (payable in full by June 1, 2018).
- Charge: VISA/MasterCard ONLY**

Card # _____

Exp. date _____ 3-digit Security Code _____

Cardholder name _____

Signature _____ date _____