

High Visibility!!

PROMOTE YOUR BUSINESS WITH BIG SAVINGS NOW

Weathervane 2019 Program Advertising Rates & Contract

SAVINGS WITH PAYMENT: return contract & payment by mail before **APRIL 15, 2019**

Size: must conform to the following, width (wd) x hgt	Open Rate	SAVE BIG Payment by APRIL 15
FULL PAGE/vert. 5-1/8" wd x 8-1/8"	\$ 600	\$475
HALF PAGE/hoz. 5-1/8" wd x 4"	\$ 400	\$310
THIRD PAGE/hoz. 5-1/8" wd x 2-5/8"	\$ 300	\$230
QUARTER PAGE/vert. ONLY 2-1/2" wd x 4"	\$ 250	\$175
EIGHTH PAGE/hoz. 2-1/2" wd x 1-7/8"	\$ 150	\$ 99

Partners Directory – must pay with order Business Name, Address, Phone, and Website listing: One Price \$50

COVER 2 (inside front) 5-1/8" wd x 8-1/8"	\$ 850 color / \$ 700 b&w	\$775 color / \$650 b&w
COVER 3 (inside back) 5-1/8" wd x 8-1/8"	\$ 775 color / \$ 600 b&w	\$695 color / \$535 b&w
COVER 4 (outside back) 5-1/8" wd x 8-1/8"	\$ 950 color / \$790 b&w	\$850 color / \$700 b&w

DEADLINE FOR ALL COPY MAY 3

Ads contracted after April 15 will be charged the Open Rate.

All contracted ads will be billed/charged at total rate to a single advertiser: co-op or combined advertising is cumbersome and costly to follow up, so we keep our rates low by not offering multiple invoicing. **We also expect payment IN FULL by JUNE 1st if you elect not to take the discount period savings.**

PLEASE COMPLETE AND RETURN CONTRACT PORTION BELOW

MAIL TO: WEATHERVANE ADS at PO Box 127, WHITEFIELD, NH 03598

NAME _____

BUSINESS _____

ADDRESS _____

PHONE _____

E-MAIL _____

ADVERTISING INFORMATION *check as applies*

- Same Ad/Copy as previous
- Make changes as noted New
- Ad copy Enclosed
- will arrive by May 3rd

PDF ad materials should email to: <wvprogram@yahoo.com>

OTHER INQUIRIES:

<weathervanetheatre@gmail.com>

WE WILL MAKE CHANGES TO EXISTING ADS at no cost WHEN POSSIBLE

NOTE that if you supplied one-piece material for a prior ad we cannot always make the changes and will require a new original. **ALL NEW ADVERTISING SHOULD BE CAMERA-READY TO SIZE(S) INDICATED.**

SCREENED ART NOT TO EXCEED 133-line.
CALL with/if QUESTIONS.

PAYMENT INFORMATION *check as applies*

- Enclosed find our payment in full for the reserved ad space indicated in the amount of \$ _____
- I/We cannot take advantage of the April 15 discount. Please bill us at the open rate (payable in full by June 1, 2019).
- Charge: VISA/MasterCard ONLY

Card # _____

Exp. date _____ 3-digit Security Code _____

Cardholder name _____

Signature _____

date _____

2019 Program Layouts

ACTUAL SIZE shown
is inclusive of border.

NO BLEED ADS.

Full information on
other side

Directory Listing 'Performance Partners' – \$50

Area listing style directory, alphabetical by company name with contact info. See below example.

WEATHERVANE PERFORMANCE PARTNERS DIRECTORY
An Area Business Listing
Winter Studio of Photography
12 South Main St., Lisbon, NH 03585
603-991-0826
www.creativeshakes.com/winterstudio

FULL PAGE

\$475 (by 4/15/19)

\$600 (after 4/15/19)

5-1/8" w x 8-1/8" h

1/2 PAGE

\$310 (by 4/15/19)

\$400 (after 4/15/19)

5-1/8" w x 4" h

1/4 PAGE

\$175 (by 4/15/19)

\$250 (after 4/15/19)

2-1/2" w x 4" h

1/3 PAGE

\$230 (by 4/15/19)

\$300 (after 4/15/19)

5-1/8" w x 2-5/8" h

1/8 PAGE

\$99 (by 4/15/19)

\$150 (after 4/15/19)

2-1/2" w x 1-7/8" h