



WEATHERVANE THEATRE

Corporate Sponsorships

WeatherVane Theatre's productions and events provide excellent opportunities for collaboration with local and state businesses serving New Hampshire's North Country.

Corporate Sponsorship

"You matter to me"

The businesses and corporations we partner with ensure that we are able to bring "Broadway to the White Mountains" for another summer. In turn these businesses receive increased exposure, charitable contribution acknowledgement, opportunity for employee/client recognition, and an enhanced reputation that comes with corporate social responsibility and community involvement. We work with each corporate sponsor to develop a comprehensive benefits package that meets both the sponsor's visibility and entertainment needs.

Sponsorships for our summer performance season range from \$250 – \$10,000+ and provide excellent visibility for your company. Sponsor benefits may include

- Announcement of your sponsorship from the stage
- Strategic placements of your logo or business name
- Complimentary tickets to sponsored performances
- Invitations to our special events throughout the year (**Bubble and Squeak** on July 6th and **Best of** on August 31st)
- Recognition in our performance programs and on our website and social media platforms
- Press Release to local, state, and national media outlets dedicated to your sponsorship

SPONSORSHIP LEVELS

- Season Sponsor (\$10,000 +)
- Lead Partner (\$6,000)
- First Night Sponsor (\$3,000 - \$3,500)
- Patchwork Player Presenter (\$1,000)
- First Night Presenter (\$750)
- Patchwork Promoter (\$250)

Program Advertising

"We've got magic to do, just for you."

For as little as \$50 businesses can be featured in our season playbill. Our cost-effective advertisements are an excellent way to demonstrate community support and gain exposure among the 10,000 people who read our programs every summer. For more information, contact Marketing Associate Carrie Greenberg at mkt@weathervanetheatre.org.

Client/Employee Events

"Be Our Guest"

WeatherVane Theatre tickets make excellent gifts for employees and clients. Consider hosting special guests at a show. We guarantee a fun and memorable evening! For more information, contact Development and Fundraising Manager Judy Ramsdell at development@weathervanetheatre.org.



WEATHERVANE THEATRE

Sponsorship Levels Guaranteed Perks

Patchwork Promoter

\$250

Sponsor one of our Children's Theatre productions

- Business name mentioned in all press releases associated with your sponsored production
- Business name and logo featured in email blasts to 3,000 person mailing list associated with your sponsored production
- Business name or logo featured in all ads associated with your sponsored production
- Business recognition in curtain speech announced before performances of your sponsored production
- Business name or logo prominently featured on WeatherVane's website, playbill, and social media platforms
- Complimentary tickets to all season special events and your sponsored production

First Night Presenter

\$750

Sponsor our Intern Mainstage production of Spring Awakening

- Complimentary tickets to all season special events, your sponsored production, and all Patchwork Player productions
- Business recognition in Patchwork Player production curtain speeches promoting *Spring Awakening*
- + all benefits of **Patchwork Player Promoter** Level

Patchwork Player Presenter

\$1,000

Sponsor our four Children's Theatre productions on the road at 5 venues

- Complimentary tickets to all season special events, all Patchwork Player productions, and the mainstage production of your choice
- + all benefits of **Patchwork Promoter** Level

First Night Sponsor

\$3,000 - \$3,500

Sponsor one of our seven Mainstage productions

- Complimentary tickets to all season special events and your sponsored production
- Complimentary full page ad in our season playbill
- + all benefits of **Patchwork Promoter** Level

Lead Partner

\$6,000

Sponsor one of our season's special events - Bubble & Squeak or Best Of

- Press release to local, state, and national media announcing your sponsorship
- Email blast to 3,000 person mailing list announcing your sponsorship
- Complimentary tickets to all season special events and the mainstage production of your choice
- + all benefits of **First Night Sponsor** Level

Season Sponsor

\$10,000

General Support for Season 54

- Business name or logo featured in all ads for the entire season
- Business recognition in curtain speech announced before every single performance all season
- Complimentary tickets to all season special events and productions
- Exclusive Backstage tour
- + all benefits of **Lead Partner** Level